

Curriculum Vitae

Branka Zolak Poljašević, Associate Professor

PERSONAL INFO:

Date of birth: April 11, 1983

Place of birth: Gračanica

Citizenship: Bosnia and Herzegovina

Marital status: Married, two children

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FORMAL EDUCATION:

- 2012 - 2016** **PhD in Economics**
University of Banja Luka, Faculty of Economics
Title: Quality of Human Resource Management in a Function of Business Performance
- 2006 - 2011** **MSc in Economics**
University of Banja Luka, Faculty of Economics
Title: Corporate Social Responsibility in a Function of Improvement of Relationship with Investors
- 2001 - 2005** **BSc in Economics**
University of Banja Luka, Faculty of Economics
Course: Financial Management
- 1998 - 2001** Secondary School of Economics in Dobož

WORKING EXPERIENCE:

- 2021 -** Associate Professor, University of Banja Luka, Faculty of Economics, Department for Business Economics, Management and Marketing
- 2020 -** Head of the Department for Business Economics, Management and Marketing at the Faculty of Economics, University of Banja Luka
- 2017 - 2021** Assistant Professor, University of Banja Luka, Faculty of Economics, Department for Business Economics, Management and Marketing
- 2012 - 2017** Senior Assistant, University of Banja Luka, Faculty of Economics, Department for Business Economics, Management and Marketing
- 2006 - 2012** Assistant, University of Banja Luka, Faculty of Economics, Department for Business Economics, Management and Marketing
- 2006** Local expert of consulting firm “Krueger Consulting” from Udine, Italy
- 2005 - 2006** Associate on international project GEIR (“Governance of the Internationalization of Regional Economies”)

2005 Associate on projects of World Bank local office (SEED “Southeast Europe Enterprise Development“)

PARTICIPATION IN SCIENTIFIC AND PROFESSIONAL PROJECTS:

2020 Cultural identity - reality through scientific vision, Republic of Srpska Government, Ministry of Scientific and Technological Development, Higher Education and Information Society

2019 - 2020 The analysis of lacking competences among students and education models in the field of culture and creative industries in Bosnia and Herzegovina and Slovenia, Bilateral scientific-research project of the Faculty of Economics, University of Banja Luka and the Faculty of Economics and Business, University of Maribor

2019 - 2020 Analysis of the impact of using different learning methods on the development of transferable competencies of students, Bilateral scientific-research project of the Faculty of Economics, University of Banja Luka and the Faculty of Economics and Business, University of Maribor

2019 Multidisciplinary dialogue with cultural heritage, Republic of Srpska Government, Ministry of Scientific and Technological Development, Higher Education and Information Society

2016 - 2020 ERASMUS + project - Strengthening Capacities for Tourism Changes in WB - Building Competences for Quality Management of Heritage and Cultural Tourism / CULTURWB, University of Banja Luka

2016 - 2017 Measuring the quality level and creating a model for the introduction of corporate governance in Bosnia and Herzegovina and Montenegro, Bilateral scientific-research project of the Faculty of Economics, University of Banja Luka and the Faculty of Economics University of Podgorica

2016 - 2017 Transparency and disclosure practices in listed companies from the Bosnia and Herzegovina and the Republic of Slovenia, Bilateral scientific-research project of the Faculty of Economics, University of Banja Luka and the Faculty of Economics and Business, University of Maribor

2015 - 2016 Tax and accounting treatment of scientific research activities in the Republic of Srpska, Republic of Srpska Government, Ministry of Science and Tehnology

2015 - 2016 Gender equality in the companies' boards in the Republic of Srpska, Institute of Economic Sciences, Faculty of Economics, University of Banja Luka

2014 - 2015 Policy of entrepreneurship and innovation development in the Western Balkans: Analysis of transfer of development policy, Faculty of Economics, University of Banja Luka

2012 - 2013 Business forecasting in the function of more efficient using of Bosnia and Herzegovina resources, Institute of Economic Sciences, Faculty of Economics, University of Banja Luka

2011 - 2013 TEMPUS project: EQADE - Embedding Quality Assurance in Doctoral Education, University of Banja Luka

- 2011** Methodology for business planning, Faculty of Economics, University of Banja Luka
- 2010** Tax and accounting aspects of scientific research activities in the Republic of Srpska, Republic of Srpska Government, Ministry of Science and Tehnology (project associate)
- 2010** Creating a methodology for developing a sustainable development strategy of the companies, Faculty of Economics, University of Banja Luka
- 2010** Analysis of the current state of the corporate governance in the Republic of Srpska, Banja Luka Stock Exchange
- 2007** Feasibility study: Reconstruction and modernization of the P-64 block in the thermo power plant Ugljevik, Institute of Economic Sciences, Banja Luka
- 2007** Institutional financial support to SMEs in the Republic of Srpska, Institute of Economic Sciences, Banja Luka

FOREIGN LANGUAGES:

Fluent in English

COMPUTER LITERACY:

All programs in standard Microsoft Office package

DRIVING LICENCE:

Clear driving license