

English Language for Economists 1

Use of English – written part of the exam

- 1 Present Simple and Present Continuous
- 2 Past Simple and Past Continuous
- 3 The Passive Voice
- 4 Modal verbs
- 5 Future forms
- 6 Comparison of Adjectives
- 7 Present Perfect Simple
- 8 Countable and Uncountable Nouns
- 9 Quantifiers
- 10 Adjectives and Adverbs
- 11 Linking words
- 12 Relative Clauses
- 13 First and Second Conditionals
- 14 Articles
- 15 Word Types
- 16 Prepositions
- 17 Economic Terms
- 18 Translation

Questions – oral part of the exam

- 1 Changing places – What is it and what's the purpose of it?
What other reality TV shows do you know?
- 2 Company culture – What is it and what kind would suit you?
- 3 What are you studying?
What does your studying involve?
What do you like/dislike about your studies?
Do you do many different things in your studies?
What are your plans for the future?
- 4 Online banking vs traditional banks
- 5 Describe a process of your choice (e.g. how perfume is made)
- 6 What do you understand by outsourcing? What are its advantages and disadvantages?
- 7 What is in-house production and what are its advantages and disadvantages?
- 8 What do you understand by offshoring? What are its advantages and disadvantages?
- 9 If you want to start the business what do you have to think about and what do you need?
- 10 What sort of thing do you have to think about if you want to sell your products abroad and what decisions do you have to make?
- 11 Name all advertising media and choose one to say its advantages and disadvantages.
- 12 Name all advertising methods and choose one to say its advantages and disadvantages.
- 13 Explain the following advertising techniques: celebrity endorsement, glamour appeal, hidden fears and pester power.

- 14 What problem are national airlines facing?
- 15 How many public holidays are there in our country? Name them all.
- 16 What British and American public holidays do you know?
- 17 What is cultural awareness and how important is it for business people? Give some examples of differences through countries.
- 18 Name some team building activities and say which skills they practice.
- 19 What are characteristics of a good team and a good team leader?
- 20 What is Kaizen?
- 21 What clothes describe formal and informal dress and jewellery?
- 22 What is stock exchange and who are its main participants?
- 23 According to the survey, who makes better investor, men or women? Why?
- 24 What are the most common ways of getting the money to start up a new business? Say something about each.
- 25 What does CV consist of?
- 26 How would your CV look like?
- 27 What advice would you give to someone writing a CV?
- 28 What is the order that things happen when you apply for a job?
- 29 What advice would you give to someone attending the interview?
- 30 How important is body language in an interviewing situation?
- 31 What are interviewees asked at the interview? What strange questions are they asked? Do these questions work?
- 32 If someone gave you the money to start up a business what kind of business would it be? What problems would you expect at the beginning?
- 33 Formal vs informal emails.
- 34 Explain the graph (provided at the exam).